

Curriculum for International Hospitality Management (BA)

Bachelor's Degree Programme in International Hospitality Management
Professionsbachelor i International Hospitality Management

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1. FRAMEWORK

This curriculum, covering the study programme for Bachelor's Degree Programme in International Hospitality Management, hereinafter referred to as the programme in International Hospitality Management, is composed in compliance with ministerial order no. 1014 of 2 July 2018: 'Bekendtgørelse om tekniske og merkantile erhvervsakademiuddannelser og professionsbacheloruddannelser' by the Danish institutions of higher education approved to offer the particular programme. Parts of the curriculum have been stipulated conjointly with these institutions in the respective education network, whilst others have been determined by Cphbusiness alone.

National parts and institution-specific parts of the curriculum

The curriculum contains a national part, which have been stipulated conjointly with there institutions in the respective educatuib network, and an institutional part, wich have been determined by Cphbusiness alone. The national parts haven been incorporated in this document and constitute the following subsections: 1.1, 3.2 (including the number of examinations in the national educational elements), 3.3 (wrt. the local educational element) 3.4.0, 5.4 and 6.1. The remaining parts are institution specific.

The national parts have been co-created by all institutions offering the study programme, and they have committed themselves to ensuring national competence and qualifications. The national parts of the curriculum have been approved by the national education network for business academies in the summer of 2018.

The curriculum as a whole has been approved by Cphbusiness in compliance with the institution's internal approvals procedure on 30 August 2018.

1.1. Purpose and Objectives of the Study Programme

The purpose of the Bachelor of International Hospitality Management programme is to qualify the graduate to function independently in relations regarding hospitality. The graduate learn competences to solve complex assignment in the field of employee and organisations development, business operations, hospitality and hostmanship¹ and strategic value creation in the hospitality industry. The graduate can collaborate and be responsible for own learning as well as the company's learning.

¹ Hostmanship is a direct translation of the word "værtsskab", which is a Nordic version of the commonly used term hospitality and was introduced by the Swedish organization Värdskapet. As the term indicates, hostmanship means a strong emphasis on the guest-host relation

Knowledge

The graduate must:

- have development-based knowledge of hospitality industry practices and applied theory and methods
- be able to understand practices and reflect on the ways the hospitality industry applies practices, theory and methods.

Skills

The graduate must be able to:

- apply methods and tools to the development of tools related to work within the hospitality industry
- evaluate practice-oriented and theoretical issues and select and justify relevant solution models in relation to the hospitality industry
- communicate practice-oriented issues and solutions to hospitality industry partners and users.

Competencies

The graduate must be able to:

- lead and act based on complex development-oriented situations in relation to hospitality companies/organisations
- independently engage in dialogue with employees and other stakeholders to ensure and practise good hospitality
- identify their own and others' learning needs in order to develop and maintain relevant competencies in relation to the hospitality industry.

1.2. Title, Duration and Certificate

Title

Upon completion of the programme, graduates are entitled to use the title *Bachelor of International Hospitality Management* (in Danish: *professionsbachelor i International Hospitality Management*).

In agreement with the Danish Qualification Framework for Lifelong Learning, the programme is graded at level 6.

Duration and maximum length of study

This programme amounts to 90 ECTS in total. 60 ECTS credits (European Credit Transfer System) corresponds to a full-time student's work for one year of study, cf. section 10 in ministerial order no. 1014 of 2 July 2018: 'Bekendtgørelse om tekniske og merkantile erhvervsakademiuddannelser og professionsbacheloruddannelser'. Study programmes that do not exceed 150 ECTS must be completed within the number of years corresponding to twice the nominal length of study. Study programmes på 180 ECTS must be completed no later than the nominal length of study plus 2 years. Other programmes must be completed no later than 6 years after

commencement, cf. section 6, subsection 2, in the ministerial order. This means that this study programme must be completed within 3 years after the student was enrolled.

The following three types of leave of absence are not included in the calculation of the maximum study time for the study programme: leave due to maternity leave or adoption (but maximum 52 weeks), compulsory military service (including service similar to compulsory military service) and training for and dispatchment similar to compulsory military service.

Under exceptional circumstances, Cphbusiness is entitled to grant exemptions from this rule.

Certificate

Upon completion of the International Hospitality Management programme, a certificate is issued to the student by Cphbusiness.

1.3. Commencement

This curriculum is effective as of 30 August 2018 and the terms and conditions stated herein apply to students starting the programme in the autumn of 2018.

1.4. Interim Provisions/Transitional Arrangements

Students who are admitted up until 20 August 2018 follow the studies as laid out in the August 2014 curriculum, until they start to follow this new curriculum from 1 September 2021.

As regards the release of a new curriculum, or in the event of substantial alterations to the present curriculum, transitional arrangements will be laid down in the new curriculum.

1.5. Legal Framework

The legal framework that applies to this study programme is constituted by the latest versions of the following acts and ministerial orders:

(The following are English translations of Danish texts published in the Danish Official Gazette (Lovtidende). In the event of a discrepancy between the translated version and the Danish version, the latter is valid)

- Act no. 153 of 27 February 2018 on academies of professional higher education (the Academy Profession Act) (*Erhvervsakademiloven*)
- Act no. 986 of 18 August 2017 on academy profession programmes and professional bachelor programmes (*LEP-loven*)
- Ministerial order no. 1047 of 30 June 2016 on academy profession programmes and bachelor programmes
- Ministerial order no. 1500 of 2 December 2016 on examinations (the Examination Order) (*Eksamensbekendtgørelsen*)

- Ministerial order no. 1495 of 11 December 2017 on admission and enrolment on academy profession programmes and bachelor programmes (*Adgangsbekendtgørelsen*)
- Ministerial order no. 114 of 3 February 2015 on the grading scale and other forms of assessment (the Grading Scale Order) (*Karakterbekendtgørelsen*)

The respective acts and orders can be obtained through *Retsinformation* at www.retsinfo.dk (in Danish).

2. ADMISSION TO THE PROGRAMME

2.1. Entry Requirements

Admission to the programme requires a qualifying examination as well as fulfilment of the programme specific entry requirements. The entry requirements are stipulated in the order on admission and enrolment on academy profession programmes and bachelor programmes in force, and should doubts arise from the formulations used in this subsection, the formulations in the order apply.

The programme specific entry requirements are an Academy Profession Degree in Marketing Management or an Academy Profession Degree in Service, Hospitality and Tourism Management or another Danish or international degree at the same level.

2.2. Eligibility for Admission

In order to become eligible for admission to the programme, applicants must meet the entry requirements stated in subsection 2.1. If these are fulfilled, the applicant is qualified for, however not guaranteed, admission to the programme. Provided that the number of eligible applicants, cf. subsection 2.1., exceeds the number of spaces available, Cphbusiness may specify additional selection criteria on the grounds of which applicants are accepted as long as spaces are available.

The additional selection criteria will be published at Cphbusiness' website taking due account of the time limits provided by the Ministry of Higher Education and Science.

3. PROGRAMME CONTENT

3.1. Programme Structure

As a prerequisite for completing the study programme, students must pass educational elements equivalent to a total workload of 90 ECTS credits. A full-time semester encompasses educational elements, including the internship, corresponding to 30 ECTS credits.

The programme comprises of educational elements equivalent to 90 ECTS credits, consisting of national elements (50 ECTS) and local educational elements (10

ECTS), the latter including electives (5 ECTS), electives equivalent to 5 credits, an internship equivalent to 15 ECTS credits and a bachelor project equivalent to 15 ECTS credits.

Educational elements	1st year	2nd year	E C T S
National educational elements			50
Employee and organisation development	12		12
Business operations	13		13
Hospitality and hostmanship	14		14
Strategic value creation	11		11
Local educational elements			50
Employability	5		5
Electives	5		5
Internship and Bachelor Project			60
Internship		15	15
Bachelor Project		15	15
Total (90 ECTS)	60	30	90

The sum of all educational elements and other study activities may not exceed the prescribed ECTS credits.

All educational elements, including the bachelor project, are assessed and evaluated. When the outcome of the assessment is either 'passed' or at least the grade 02, the educational element concerned is seen as passed. For more information on examinations, please read chapter 5.

3.2. National Educational Elements

The programme covers a number of national educational elements corresponding to 50 ECTS credits. Learning goals, ECTS scope, content and number of examinations for the nationale educational elements have been determined collaboratively by the institutions of higher education offering the study programme.

Employee and Organisation Development
Scope: 12 ECTS
Content: This subject element covers management, hospitality and cultural and guest perceptiveness in relation to developing oneself, employees and the organisation.
Learning objectives: <i>Knowledge</i> The student must:

- have development-based knowledge of hospitality industry practices and applied theory and methods in relation to employee and organisation development
- be able to understand practices and applied theory and methods in relation to employee and organisation development, and to reflect on the hospitality industry's practices and use of these.

Skills

The student must be able to:

- apply methods and tools to the development of employees and organisations and be proficient in the management tools linked to employment within the hospitality industry, with a focus on good hospitality (hostmanship)
- evaluate practice-oriented and theoretical issues related to employees and organisations and select and justify relevant solution models in relation to the hospitality industry
- communicate practice-oriented leadership issues and solutions to hospitality industry partners and users.

Competencies

The student must be able to:

- lead and act based on complex development-oriented situations in relation to hospitality companies/organisations
- independently engage in dialogue with employees and other stakeholders to ensure and practise good hospitality (hostmanship)
- identify their own and others' learning needs, in order to develop and maintain their own and others relevant knowledge, skills and competencies in relation to hospitality industry ethics.

Business Operations

Scope: 13 ECTS

Content: This subject element covers management of finances, expenditure and income in relation to the company's sustainable development. There is a focus on management assessment of operations development within the participant's own organisation.

Learning objectives:

Knowledge

The student must:

- have development-based knowledge of hospitality industry practices and applied theory and methods in relation to operations management
- be able to understand practices and theory and methods applied to operations management, and to reflect on the hospitality industry's practices and use of theory and methods in connection with operations management.

Skills

The student must be able to:

- apply methods and tools to operations management and be proficient in the management tools related to work within the hospitality industry
- evaluate practice-oriented and theoretical issues related to operations and select and justify relevant solution models in relation to the hospitality industry
- communicate practice-oriented operational issues and solutions to hospitality industry stakeholders.

Competencies

The student must be able to:

- work independently in collaboration to analyse the company's situation and provide suggestions for optimising operations
- work independently in an interdisciplinary team with relevant stakeholders based on a strategic business understanding
- identify their own and others' learning needs, in order to develop and maintain their own and others relevant management knowledge, skills and competencies in relation to hospitality industry practices.

Hospitality and Hostmanship

Scope: 14 ECTS

Content: This subject element covers cultural and guest perceptiveness and communication, and developing these in the company with focus on developing a hospitality/hostmanship mind-set that can create value in the company.

Learning objectives:

Knowledge

The student must:

- have development-based knowledge of hospitality industry practices and applied theory and methods in relation to hostmanship
- be able to understand practices and applied theory and methods in relation to hospitality, and to reflect on the hospitality industry's practices and use of these.

Skills

The student must be able to:

- apply methods and tools within hospitality and hostmanship and be proficient in the tools related to work in the hospitality industry

- evaluate practice-oriented and theoretical issues related to hospitality and hostmanship and select and justify relevant solution models in relation to the hospitality industry
- communicate practice-oriented issues and solutions in relation to hostmanship to hospitality industry guests and employees.

Competencies

The student must be able to:

- develop and implement experiences for the guest, which also create financial value for the company from an ethical, respectful and sustainable perspective
- work independently in professional and interdisciplinary collaboration and practise hostmanship
- identify their own and others' learning needs, in order to develop and maintain their own and others relevant knowledge, skills and competencies in relation to hostmanship and guest perceptiveness.

Strategic Value Creation

Scope: 11 ECTS

Content: This subject element covers strategy and finances in relation to developing new and existing focus areas. The focus is on developing a mind-set that can handle changes and ongoing development, while also implementing strategic decisions.

Learning objectives:

Knowledge

The student must:

- have development-based knowledge of hospitality industry practices and applied theory and methods in relation to strategic value creation
- be able to understand practices and applied theory and methods in relation to strategic value creation, and to reflect on the hospitality industry's practices and use of these.

Skills

The student must be able to:

- apply methods and tools to strategic value creation and be proficient in the strategic tools related to work within the hospitality industry
- evaluate practice-oriented and theoretical issues related to strategy and select and justify relevant solution models in relation to the hospitality industry
- communicate practice-oriented strategic issues and solutions to hospitality industry stakeholders.

Competencies

The student must be able to:

- work independently in a professional and interdisciplinary collaboration with management and employees to develop and implement solutions in relation to the company's strategic challenges
- work independently and in alliances/networks with other relevant stakeholders towards developing the hospitality company
- identify their own and others' learning needs, in order to develop and maintain their own and others relevant strategic knowledge, skills and competencies.

3.3. Local educational elements and electives

In addition to the national educational elements, the programme consists of a number of local educational elements, including electives. Below the local educational elements that apply to all students are described, and in the Electives Catalogue for the programme, descriptions of electives can be found.

Employability
Timing: 1 st semester
Scope: 5 ECTS
Contents: The purpose of the local educational element Employability is that the student pick up the ability to analyse and reflect on own competences in relation to needs of the industry. In addition, the purpose is that the student based on an analysis of own competencies can schedule a personal development plan as well as a development plan for others. The development plan must aim to develop competences, which the industry demand now and in the future.
<p>Learning Objectives:</p> <p><i>Knowledge</i></p> <p>The student must:</p> <ul style="list-style-type: none"> • be able to understand and reflect on the fundament of recruitment and career opportunities in the hospitality-industry • be able to understand and reflect on how the hospitality-field is a part of other industries • be able to understand and reflect on the professionalism and identity of the profession of the industries • be able to understand and reflect on the existing possibilities and development of own independent competences <p><i>Skills</i></p> <p>The student must:</p> <ul style="list-style-type: none"> • be able to use methods and tools for the identification of existing and future needs of competences in the hospitality-industry and choose relevant career opportunities in relation to the hospitality-industry

- be able to assess and communicate own practice-oriented and theoretical competences and choose a relevant professional network in the hospitality-industry to participate in

Competencies

The student must:

- be able to develop a personal development plan of own competencies based on own professional competencies profile and analysis of own competencies
- Unassisted be a part of a professional and inter-disciplinary network
- Identify own and others need of learning to be able to develop and maintain their own and others relevant knowledge, skills and competencies in relation to employability

The elective educational elements will be published in the elective-catalogue of the education.

3.4. Internship

The Bachelor's Degree programme in International Hospitality Management includes both theory and practical experience with the purpose of supporting the students' continuous learning process and contributing to the fulfillment of the learning objectives specified for the study programme. During the internship, students are faced with professionally relevant issues and become familiarised with relevant job functions. The student actively and independently seeks a placement with one or more private or public companies, and Cphbusiness ensures that the internship settings are satisfactory. The internship is unpaid.

Internship
Timing: 3 rd semester
Scope: 15 ECTS
Purpose: The internship takes as one's starting point, that the student afterwards must have opportunity to assess and include relevant theory in solution of practice-oriented problems, which are relevant for the education and the bachelor project. During the internship, the student works with professional relevant problems and earns knowledge to relevant functions in the business. The student is a part of one or more businesses during the internship.
Learning objectives: <i>Knowledge</i> The student must: <ul style="list-style-type: none"> • have development-based knowledge of the internship company's practices and applied theory and methods • be able to reflect on the internship company's practices and methods in relation to the theory applied in the study programme.

Skills

The student must be able to:

- apply the internship company's methods and tools and master the skills related to the internship company
- evaluate practice-oriented and theoretical issues and collect data and, based on this, justify and choose relevant solutions to the issues
- communicate professional issues and solutions to colleagues and collaborators.

Competencies

The student must be able to:

- handle complex development-oriented tasks.
- independently be part of professional and interdisciplinary collaboration within the internship company and assume responsibility
- identify own professional and personal learning needs during the internship and develop own knowledge, skills and competencies in relation to the internship company.

Assessment: The internship is completed with 1 exam.

3.4.1. Rules Regarding the Internship

Requirements for the parties involved

The hosting company, offering the internship, provides a contact person who must be available to the student for the duration of the internship. The contact person and the student must jointly draw up an internship agreement. This agreement must be in writing and should outline the types of tasks and assignments the student will face during his/her internship. The internship agreement must take into account not only the learning objectives of the internship stipulated in this curriculum but also the student's prior knowledge, training and qualifications. The internship agreement must be submitted afterwards for approval at Cphbusiness.

Close contact will be established between the student and one of the Cphbusiness appointed internship supervisors, who will act as the student's sparring partner for the duration of the internship and in addition the report examiner.

A manual describing the internship process in greater detail is available through Cphbusiness.

Upon completion of the internship period, both the student and the hosting company will have to participate in an electronic evaluation of the internship period. The student must complete the evaluation in order to attend the exam.

Roles and responsibilities of the parties involved

Student	Company	Cphbusiness
Seeks a placement with a company	Provides a contact person	Ensures satisfactory internship settings Appoints a Cphbusiness internship supervisor
The student and hosting company collaboratively draw up an internship agreement that takes into account the learning objectives of the internship		Discusses the internship agreement with the student Approves the submitted internship agreement, provided that it meets Cphbusiness' demands
The student and hosting company cooperate during the internship The contact person and the internship supervisor support the student for the duration of the internship		
(Writes an internship report)		
Participates in an evaluation of the internship	Participates in an evaluation of the student and the internship	
(Attends the exam)		(Conducts the exam)

The internship is unpaid.

3.5. Teaching and Working Methods

At Cphbusiness, our learning approach is that business competencies are best developed when the study programme's study activities put practice and concrete issues at the heart of learning. Further we believe that that it is the work of creating value in practice that drives the motivation and commitment of our students.

Cphbusiness uses an education model that focuses on:

- Facilitating a motivating and engaging learning environment based on practice
- Transposing and disseminating relevant knowledge from research and industry in a concrete practice
- Supporting students' active participation and study intensity through relevant study activities
- Involving students' knowledge and work experience as a resource so that students are co-creators of learning

- Supporting learning through ongoing dialogue and a common feedback culture
- Flexible work, involving digital learning activities, focusing on using our resources and improving student learning outcomes, independent of time and place.

There are several different forms of teaching and working at Cphbusiness that support student learning. For example: lectures, case work, small assignments, practical and theoretical exercises, laboratory work, oral presentations, homework, excursions, etc.

Teaching is structured in one or more learning flows per semester.

The purpose of the various forms of working is for students to acquire knowledge, skills and competencies within the study programme's subject areas, through the chosen approach, and to apply these in accordance with the study programme's learning outcome objectives.

3.6. Language of Instruction

International Hospitality Management is an English taught programme, and all teaching is in English. In some cases, students may be able to take electives in Danish, and students are free to enter into an internship agreement with a company in which the spoken language is Danish.²

Educational elements taught in English are examined in English, cf. subsection 5.6.

4. INTERNATIONALISATION

4.1. Study Abroad

All full-time studies at Cphbusiness must be organised in a manner that allows students the opportunity to take at least one of the study programme components abroad within the nominal length of study.

The possibility of studying abroad pertaining to the programme includes:

- 2nd semester
- The internship

Educational elements taken abroad can be approved for credit transfer provided that they are compatible with and meet the requirements regarding contents and level stipulated in this curriculum.

Students wishing to study abroad have to apply for credit transfer before the period is initiated in due time to receive a pre-approval of credit transfer. The decision as

² International Hospitality Management is offered as a Danish taught programme as well. For a description of the study programme with Danish as the language of instruction, please consult the Danish version of this curriculum (Studieordning for International Hospitality Management (BA)).

to whether the educational elements can be approved for credit transfer rests on Cphbusiness' evaluation of the contents and standards offered by the educational institution or host company.

As part of the pre-approval process, students must consent to Cphbusiness obtaining information relevant to the final credit transfer following the period of study abroad. A pre-approved educational element will be regarded as successfully completed if the student has passed the element in accordance with the regulations in effect at the hosting educational institution. When the period abroad is completed, students who have received a pre-approval of credit transfer have to document that they have successfully completed the pre-approved educational elements.

5. EXAMINATION AND ASSESSMENT

5.1. General Rules Regarding the Exam

The latest versions of the ministerial orders on examinations and grading apply to examinations at Cphbusiness (at the time of preparation of this curriculum: no. 1500 of 2 December 2016 on examinations (the Examination Order) and no. 115 of 3 February 2015 on the grading scale and other forms of assessment (the Grading Scale Order)). In addition, the Cphbusiness regulations and programme- specific documents concerning examinations in effect at the time in question apply to examinations.

5.2. Description of Assessment of Educational Elements

An overview of the examinations at the International Hospitality Management programme is provided below. Requirements and details on the specific examinations, including dates, form and materials, the use of aids during examination, etc., are made public to the students in examination catalogues or examination manuals on the Learning Management System.

Each examination, which may test several educational elements concurrently, will appear with one grade on the final diploma.

Diagrammatic outline of the links between the examinations and the educational elements and the structure of the study programme

Semester	Name of examination (internal/external)	Educational element	ECTS	Examination format	Noted on the final diploma
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1 st	1 st semester (internal)	Employee and Organisations Development	12	The examination is conducted as to partial examination: - Partial examination in Employee and Organisations Development <i>and</i> in Business Operations - Partial examination in Employability	Each partial examination must be passed, meaning that the grade of at least 02 must be obtained. These grades for the two partial exams is calculated to one grade. Each partial examination weights according to its ECTS points
		Business Operations	13		
		Employability	5		
2 nd	2 nd semester (external)	Hospitality and Hostmanship	14	Oral exam based on a written assignment	One grade
		Strategic Value Creation	11		
	Electives (internal)	Electives	5	Information in the electives-catalog	One grade
3 rd	Internship (internal)	Internship	15	Oral exam based on a written assignment	One grade
	Bachelor Project (external)	Bachelor Project	15	Oral exam based on written assignment	One grade

5.3. Other Requirements for Completion of Activities

Besides the examinations mentioned above, students are required to attend and have a number of obligatory study activities approved in order to attend the exam and continue their learning, cf. the Examination Order section 10 and section 5, subsection 3.

5.3.1. Mandatory Learning Activities: Requirements for Participation and Submission of Assignments

In order to attend some of the exams, students must have a number of mandatory learning activities approved. If the mandatory learning activity is not approved, the student cannot attend the exam, which counts as an attempt at the exam. The

student is automatically signed up for the re-examination; however, the student must still pass the mandatory learning activity, as it is a prerequisite for attending the exam.

The mandatory learning activities vary, depending on the educational elements. Examples of mandatory learning activities include requirements for participation, presentations, assignments, etc. The mandatory assignments for the International Hospitality Management programme can be found in the examination catalogue or the examination manuals for the study programme.

5.3.2. The Study Start Test

Cphbusiness conducts study start tests on all full-time study programmes. A student must fulfil the study start test requirement in order to remain enrolled at the study programme, cf. the Examination Order section 10.

Study start test
Timing: The study start test must be conducted no later than two months after the commencement of the study programme
Form: Details about the study start test are described in the welcome flow for the study programme on Moodlerooms
Assessment: Approved/Not approved
Admission requirements: None
Consequences of not passing: If the student does not fulfill the study start test requirement in the first attempt, the student has another attempt, which must be conducted no later than three months after the commencement of the study programme. If the student does not fulfil the test using on the second attempt, the student cannot continue on the study programme and his/her enrolment will consequently be cancelled, cf. the ministerial order about on exams examinations section 10 and the ministerial order on enrolment section 37, subsection 1, number 3.
Specific for the study start test: The study start test is not covered by the regulations about on examination complaints, cf. the ministerial order about on examinations section 10, subsection 4. Cphbusiness can grant exemptions from the appointed time required to fulfill the study start test requirement. Exemptions can be granted in cases of serious illness, child birth or unusual circumstances. Such cases must be documented.

5.4. The Bachelor Project

The bachelor project must document the students' ability to understand and analyse a practice-based problem related to their respective fields of study by means of relevant theory and methodology. Central subjects from the programme should

therefore be covered by the project, and a problem statement (which must be key to not only the programme but also the respective type of industry/profession) is formulated by the student, possibly in cooperation with a private or public company. Cphbusiness will subsequently approve the problem statement.

The final examination project is conducted as an external examination, which, together with the internship report and other programme examinations, should document that the programme's learning objectives and requirements are met. The examination comprises a written part and an oral part that result in a single joint grade. The examination can only take place after the student has passed all other educational elements. For more about the final examination project, the final examination project manual.

Bachelor Project
Scope: 15 ECTS
Timing: By the end of 3 rd semester
Purpose: The bachelor's project must document the student's understanding of and ability to reflect on the practices of the profession and the use of theory and method in relation to a real-life problem. The student, possibly in collaboration with a private or public company, formulates the problem statement that must be central to the programme and profession. The Institution approves the problem statement. The bachelor project must be inter-disciplinary and there must be an advanced economic scenario for the consequences of the presented solutions of the formulated problem.
<p>Learning objectives:</p> <p><i>Knowledge</i> The graduate:</p> <ul style="list-style-type: none"> • must have a development-based knowledge of hospitality industry practices and applied theory and methods • can reflect on the ways the hospitality industry applies practices, theory and methods. <p><i>Skills</i> The graduate can:</p> <ul style="list-style-type: none"> • apply methods and tools to the development of tools related to work within the hospitality industry • evaluate practice-oriented and theoretical issues and select and justify relevant solution models in relation to the hospitality industry • communicate practice-oriented issues and solutions to hospitality industry partners and users. <p><i>Competencies</i> The graduate must be able to:</p>

- lead and act based on complex development-oriented situations in relation to hospitality companies/organisations
- independently engage in dialogue with employees and other stakeholders to ensure and practise good hospitality
- identify their own and others' learning needs in order to develop and maintain relevant competencies in relation to the hospitality industry.

Assessment:

The bachelor project completes the programme in the last semester once all the preceding exams have been passed.

The exam is an oral and written examination with an external co-examiner; a combined mark is given based on the 7-point scale for the written project and the oral presentation.

5.4.1. Importance of Verbal and Writing Skills

The students' spelling and communication skills are included in the assessment of the bachelor project, regardless of the language in which the bachelor project has been written. Nevertheless, the project's content and relevance are decisive, cf. the ministerial order on examinations, section 35, subsection 4.

5.5. Aids during Examination

In general, all forms of aid are allowed during examinations, unless stated otherwise in the examinations catalogue for the particular programme.

5.6. Examination Language

The examination language is equivalent to the language of instruction, i.e. if the language of instruction is English, the examination will be conducted in English. Where the examination language is Danish, the student may choose to conduct the examination in Swedish or Norwegian, unless the purpose of the examination is to demonstrate the student's proficiency in Danish, cf. the ministerial order on examinations, section 18.

6. OTHER RULES

6.1. Credit Transfer

In some cases, Cphbusiness may be able to transfer credits for educational elements, or parts hereof, completed at other educational institutions, provided that the elements in question correspond to elements included in this curriculum. Cphbusiness bases the decision about a possible credit transfer on an assessment of the element's content, level etc.

An educational element transferred from a study abroad is considered completed, if the element is passed in accordance with the rules of the particular study programme. Students are obliged to notify Cphbusiness of any previously passed educational elements at a higher educational level, which includes both Danish and foreign higher education courses, presumed to be transferable. Cphbusiness handles all applications for credit transfer according to these rules.

6.2 Change of study programme

Change of study programme at the same or another educational institution is regulated by the rules of the study programme receiving the student.

Changing to the same study programme at another institution cannot take place until the student has passed examinations corresponding to the first year of study at the programme receiving the student unless special circumstances apply, cf. the ministerial order on admission and enrolment section 36, subsection 2. A change of study programme can only take place if the receiving institution has spaces available at the relevant level of the study programme.

6.3 Exemptions from the Curriculum

Under special circumstances, Cphbusiness is entitled to grant exemptions from rules stipulated in this curriculum. Students have to submit a request for exemption, which must specify and document the reasons for exemption. Cphbusiness will subsequently process the request and notify the student of the decision once it is made.